

## Curriculum Vitae Hart Blanton

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### Education

1994 Ph.D., Social Psychology, Princeton University  
1992 M.A., Social Psychology, Princeton University  
1990 B.S., Psychology, Virginia Polytechnic Institute and State University

### Positions

Current Professor, Department of Psychological Sciences  
Affiliate, Institute for Collaboration on Health, Intervention and Policy  
University of Connecticut  
2009 – 2011 Associate Professor, Department of Psychological Sciences  
University of Connecticut  
2008 – 2009 Professor, Department of Psychology  
Texas A&M University  
2005 – 2008 Associate Professor, Department of Psychology  
Texas A&M University  
2002 – 2005 Associate Professor, Department of Psychology  
University of North Carolina at Chapel Hill  
1997 – 2002 Assistant Professor, Department of Psychology  
State University of New York at Albany  
1997 Postdoctoral Fellow, Research Center for Group Dynamics  
University of Michigan  
1996 Postdoctoral Fellow, Department of Psychology  
University of Groningen  
1994 - 1996 Postdoctoral Fellow, Department of Psychology  
Iowa State University

### Research

My primary research areas are (1) social influence (health communication, peer influence, scientific communication), (2) social cognition (attitudes, self and person perception, judgment and decision making, unconscious mental processes), and (3) research methodology (assessment, psychometrics, regression methodology). Much of my current and forthcoming research focuses on attitude and influence dynamics occurring within immersive virtual reality environments. This work is focused on (a) formal social influence (social and consumer marketing in virtual environments, use of “serious games” in health education and promotion), (b) informal social influence (effects of online peer networks on health-related decisions, behaviors and outcomes) and (c) use of virtual environments to simulate real-world judgments and decisions (primarily in the field of emergency evacuation).

## Recent Student Presentations

Burrows, C.N. & Blanton, H. (2015). Real-World Persuasion from Virtual-World Health Campaigns: Initial Tests Using Entertainment Videogames to Lower DUI Willingness. *International Communication Association 65<sup>th</sup> Annual Conference, San Juan, Puerto Rico*.

- *Top Student Award, Health Communication Division*
- *Top Four Paper Award, Health Communication Division*

Ikizer, E.G., & Blanton, H. (2015). The Problem with Simple Fixes: How Media Coverage of Wise Interventions Can Reduce Concern for the Disadvantaged. *National Communication Association 101<sup>st</sup> Annual Conference, Las Vegas, California*.

LaCroix, J.M., & Blanton, H. (2015) Sexualized Representations of Women in Video Games: Psychological Immersion Predicts Subsequent Hostility towards Women. *Society for Personality and Social Psychology 16th Annual Conference, Long Beach, California*.

## Professional Publications

### *Books under Contract*

Blanton, H., & Webster, G.D. (Editors; 2017). *Strategies of Psychological Measurement: Frontiers of Social Psychology*. Psychology Press.

Blanton, H., & Crano, W.D. (Editors; 2018). *Research Methods Foundations: Frontiers of Social Psychology*. Psychology Press.

Blanton, H., & Jaccard, J. (Editors; 2019). *Advances in Research Design and Analysis: Frontiers of Social Psychology*. Psychology Press.

### *Published Books*

Pelham, B.W., & Blanton, H. (2002; 2006; 2012). *Conducting Research in Psychology: Measuring the Weight of Smoke*. Pacific Grove, CA: International Thompson Publishing.

Stapel, D., & Blanton, H. (Editors, 2006). *Social Comparison: Essential Readings*. Brighton, NY: Psychology Press.

### *Articles and Chapters*

Blanton, H. (in press). Group and individual as complementary conceptual categories. *Behavioral and Brain Sciences*.

Burkley, M., & Blanton, H. (in press). The dilemmatics approach to applied research design: A case study of violent video game effects and aggression. In L. Steg, B. Buunk,

& J.A. Rothenatter (Eds.) *Applied Social Psychology* (2<sup>nd</sup> Edition). Cambridge University Press.

Blanton, H., & Iker, E.G. (in press). The bullet-point bias: How diluted science communications can impede social progress. To appear in L. Jussim (Ed.), *Handbook of Political Bias in Psychology*.

Iker, E.G., & Blanton, H. (2016). Media coverage of “wise” interventions can reduce concern for the disadvantaged. *Journal of Experimental Psychology: Applied*, 22(2), 135 – 147.

Blanton, H., Burrows, C., & Jaccard, J. (2016). To accurately estimate implicit influences on health behavior, accurately estimate explicit influences. *Health Psychology*, 35(8), 856 – 860.

Blanton, H., & Jaccard, J. (2015). Not so fast: Ten challenges to importing implicit attitude measures to media psychology. *Media Psychology*, 18(3), 338 – 369.

Blanton, H., Jaccard, J. & Burrows, C. (2015). Implications of the IAT D-transformation for psychological assessment. *Assessment*, 22(4), 429 – 440.

Blanton, H., Jaccard, J., Strauts, E., Mitchell, G., & Tetlock, P. E. (2015). Toward a meaningful metric of implicit prejudice. *Journal of Applied Psychology*, 100(5), 1468-1481.

Burrows, C.N., & Blanton, H. (2015). Real-world persuasion from virtual world campaigns: How transportation into virtual worlds moderates in-game influence. *Communication Research*. doi: 10.1177/0093650215619215.

Cornelius, T., & Blanton, H. (2015). The limits to pride: A test of the pro-anorexia hypothesis. *Eating Disorders: The Journal of Treatment and Prevention*. doi: 10.1080/10640266.2014.1000102

Hall, D., Blanton, H., & Prentice, D. (2015). On being much better and no worse than others: Self-guides moderate the motive to be distinct. *Self and Identity*, 14 (2), 214 – 232.

Hilgard, J., Bartholow, B.D., Dickter, C.L., & Blanton, H. (2015). Characterizing switching and congruency effects in the implicit association test as reactive and proactive cognitive control. *Social Cognitive and Affective Neuroscience*, 10(3), 381-388.

Oswald, F.L, Mitchell, G., Blanton, H., Jaccard, J., & Tetlock, P.E. (2015). Using the IAT to predict ethnic and racial discrimination: Small effect sizes of unknown societal importance. *Journal of Personality and Social Psychology*, 108(4), 562 – 571.

Strauts, E., & Blanton, H. (2015). That's not funny: Instrument validation of the concern for political correctness scale. *Personality and Individual Differences*, 80, 32 – 40.

Blanton, H., Burkley, M., & Burkley, E. (2014). Bonding, hiding and promoting: Three reactions to shared threat. In Z Krizan & F.X. Gibbons (eds.), *Communal Functions of Social Comparison*. (pp. 175 – 204) Brighton, NY: Psychology Press.

Blanton, H., Snyder, L.B., Strauts, E., & Larson, J.G. (2014). Effect of graphic cigarette warnings on smoking intentions in young adults. *PLOS ONE*, 9(5), e96315. doi:10.1371/journal.pone.0096315.

Blanton, H., Gerrard, M., & McClive, K. (2013). Threading the needle in health-risk communication: Increasing vulnerability salience while promoting self-worth. *Journal of Health Communication*, 18(11), 1279 – 1292.

Oswald, F.L., Mitchell, G., Blanton, H., Jaccard, J., & Tetlock, P.E. (2013). Predicting ethnic and racial discrimination: A meta-analysis of IAT criterion studies. *Journal of Personality and Social Psychology*, 105(2), 171 – 192.

Blanton, H., Strauts, E., & Perez, M. (2012). Partisan identification as a predictor of cortisol response to election news. *Political Communication*, 29(4), 447 – 460.

Zabelina, D. L., Felps, D., & Blanton, H. (2012). The motivational influence of self-guides on creative pursuits. *Psychology of Aesthetics, Creativity, and the Arts*, 7, 112-118.

Blanton, H., & Jaccard, J. (2012). Irrational numbers: Strategies for quantifying accuracy and error. In J. I. Krueger (Ed), *Social Judgment and Decision Making*. (pp. 79 – 98). Brighton, NY: Psychology Press.

Blanton, H., & Mitchell, G. (2011). Reassessing the predictive validity of the IAT II: Reanalysis of Heider & Skowronski (2007). *North American Journal of Psychology*, 13(1), 99 – 106.

Buhrmester, M.D., Blanton, H., & Swann, W.B., Jr. (2011). Implicit self-esteem: Nature, measurement, and a new way forward. *Journal of Personality and Social Psychology*, 100(2), 365 – 385.

Lawrence, J.S., Crocker, J., & Blanton, H. (2011). Stigmatized and dominant cultural groups differentially interpret positive feedback. *Journal of Cross Cultural Psychology*, 42(1), 165 – 169.

Blanton, H., & Hall, D. (2009). Punishing difference and rewarding diversity: A deviance regulation analysis of social structure. In J. Forgas, R. Baumeister, & D. Tice (Eds). *The*

*Psychology of Self Regulation (Sydney Symposium in Social Psychology)*. (pp. 273 – 288). Brighton, NY: Psychology Press.

Sweeney, P.J., Thompson, V., & Blanton, H. (2009). Trust in combat: A test of an interdependence model and the links to leadership in Iraq. *Journal of Applied Social Psychology, 39*(1), 235 – 264.

Blanton, H., Jaccard, J., Klick, J., Mellers, B., Mitchell, G., & Tetlock, P. (2009). Strong claims and weak evidence: Reassessing the predictive validity of the race IAT. *Journal of Applied Psychology, 94*(3), 567 – 582.

Blanton, H., Jaccard, J., Klick, J., Mellers, B., Mitchell, G., & Tetlock, P. (2009). Transparency should trump trust. *Journal of Applied Psychology, 94*(3), 598 – 603.

Burkley, M., & Blanton, H. (2009). The positives (and negatives) of negative stereotypes. *Self and Identity, 8* (2 – 3), 286 – 299.

Hall, D., & Blanton, H. (2009). Knowing when to assume: Normative expertise as a moderator of social influence. *Social Influence, 4*(2), 81 – 95.

Blanton, H., & Burkley, M. (2008). Deviance regulation theory: Applications to adolescent social influence. In M. Prinstein & K.A. Dodge (Eds.). *Understanding Peer Influence in Children and Adolescents*. (pp. 94 – 121). New York: Guilford Press.

Blanton, H., & Jaccard, J. (2008). Unconscious racism: A concept in pursuit of a measure. *Annual Review of Sociology, 34*, 277 - 297.

Blanton, H. & Jaccard, J. (2008). Representing versus generalizing: Two approaches to external validity and their implications for the study of prejudice. *Psychological Inquiry, 19*(2), 99 – 105

Blanton, H., Köblitz, A., & McCaul, K.D. (2008). Misperceptions about norm misperceptions: Comparing descriptive, injunctive and affective “social norming” efforts to change health. *Social and Personality Psychology Compass, 1379 – 1399*.

Seaton, M., Marsh, H.W., Régner, I., Blanton, H., Buunk, B.P., Gibbons, F.X., Kuyper, H., Wheeler, L., & Suls, J. (2008). In search of the big fish: Investigating the coexistence of the big-fish-little-pond effect with the positive effects of upward comparisons. *British Journal of Social Psychology, 47*(1), 73 – 103.

Burkley, M., & Blanton, H. (2008). Endorsing a negative in-group stereotype as a self-protective strategy: Sacrificing the group to save the self. *Journal of Experimental Social Psychology, 44*(1), 37 – 49.

- Burkley, M., & Blanton, H. (2008). Research designs in applied social psychology. In L. Steg, B. Buunk, & J.A. Rothengatter (Eds.) *Applied Social Psychology*. (pp. 87 – 116). Cambridge University Press.
- Blanton, H., & Jaccard, J., Gonzales, P.M. & Christie, C. (2007). Plausible assumptions, questionable assumptions and post hoc rationalizations: Will the real IAT please stand up? *Journal of Experimental Social Psychology*, *43*, 393 – 403.
- Jaccard, J., & Blanton, H. (2007). A theory of implicit reasoned action: The role of implicit and explicit attitudes in the prediction of behavior. In I. Ajzen, D. Albarracin, and J. Hornik. *Prediction and Change of Health behavior: Applying the Reasoned Action Approach*. (pp. 69 – 81). Mahwah, New Jersey: Erlbaum.
- Quinlan, S., Jaccard, J., & Blanton, H. (2006). A decision theoretic and prototype conceptualization of possible selves: Implications for the prediction of risk behavior. *Journal of Personality*, *74*(2), 599 – 630.
- Blanton, H. & Jaccard J. (2006). Arbitrary metrics in psychology. *American Psychologist*, *61*(1), 27-41.
- Blanton, H. & Jaccard, J. (2006). Arbitrary metrics redux. *American Psychologist*, *61*(1), 62-71.
- Blanton, H. & Jaccard, J. (2006). Tests of multiplicative models in psychology: A case study using the unified theory of implicit attitudes, stereotypes, self-esteem, and self-concept. *Psychological Review*, *113*(1), 155 – 165.
- Blanton, H. & Jaccard, J. (2006). Postscript: Perspectives on the Reply by Greenwald, Rudman, Nosek and Zayas (2006). *Psychological Review*, *113*(1), 166 – 169.
- Blanton, H., & Jaccard, J., Gonzales, P.M. & Christie, C. (2006). Decoding the implicit association test: Perspectives on criterion prediction. *Journal of Experimental Social Psychology*, *42*(2), 192 – 212.
- Schwinghammer, S. A., Stapel, D. A., & Blanton, H. (2006). Different selves have different effects: self-activation and defensive social comparison. *Personality and Social Psychology Bulletin*, *32*(1), 27-39.
- Burkley, M., & Blanton, H. (2005). When am I my group? Self-Enhancement versus self-justifying accounts of self-stereotyping. *Social Justice Research*, *18*(4), 445- 463.
- Buunk, B.P., Blanton, H., Schuurman, M.S. & Siero, F.W. (2005). Issue involvement and low- versus high-power style as related to attitude change in sex-role egalitarianism. *Journal of Language and Social Psychology*, *24*(4), 412-420.

Jaccard, J., & Blanton, H. (2005). The origins and structure of behavior: Conceptualizing behavioral criteria in attitude research. In D. Albaraccin, B. Johnson, & M. P. Zanna (Eds.), *Handbook of Attitudes* (pp. 125 – 172). Mahway, NJ: Lawrence Erlbaum Associates.

Jaccard, J., Blanton, H., & Dodge, T. (2005). Effects of peer networks on adolescent risk behavior. *Developmental Psychology, 41*(1), 135 – 147.

Blanton, H., & Christie, C. (2003). Deviance regulation: A theory of identity and action. *Review of General Psychology, 7*(2), 115 – 149.

Stuart, A.E., & Blanton, H. (2003). The effects of message framing on behavioral prevalence assumptions. *European Journal of Social Psychology, 33* (1), 93 – 102.

Blanton, H., Christie, C., & Dye, M. (2002). Social identity versus reference-frame comparisons: The moderating role of stereotype endorsement. *Journal of Experimental Social Psychology, 38*(3), 253 – 267.

Gibbons, F.X., Lane, D.J., Gerrard, M., Reis-Bergan, M., Lautrup, C.L., Pexa, N., & Blanton, H. (2002). Comparison level preferences after performance: Is downward comparison theory still useful? *Journal of Personality and Social Psychology, 83*(4), 865 – 880.

Gonzales, P.M., Blanton, H., & Williams, K.J. (2002). The effects of stereotype threat and double-minority status on the test performance of Latino women. *Personality and Social Psychology Bulletin, 28*(5), 659 – 670.

Lane, D.J., Gibbons, F.X., Gerrard, M., Blanton, H., & Buunk, B.P. (2002). Comparison strategies in response to threat: When does social comparison make a difference? In S.P. Shohov (Ed.), *Advances in Psychology Research* (Vol. 10, pp. 71 – 97). Huntington, NY, US: Nova Science Publishers, Inc.

Blanton, H. (2001). Evaluating the self in the context of another: The three-selves model of social comparison assimilation and contrast. In G.B. Moskowitz (Ed.), *Cognitive Social Psychology: The Princeton Symposium on the Legacy and Future of Social Cognition*. (pp. 75 - 87). Mahway, NJ: Lawrence Erlbaum Associates.

Blanton, H., Axsom, D., McClive, K, & Price, S. (2001). Pessimistic bias in comparative evaluations: A case of perceived vulnerability to negative life events. *Personality and Social Psychology Bulletin, 27*(12), 1627 – 1636.

Blanton, H., Pelham, B. W., DeHart, T., & Carvallo, M. (2001). Overconfidence as dissonance reduction. *Journal of Experimental Social Psychology, 37*(5), 373 – 385.

Blanton, H., George, G., & Crocker, J.K. (2001). Contexts of system justification and system evaluation: Exploring the social comparison strategies of the (not yet) contented female worker. *Group Processes and Intergroup Relations*, 4(2), 127-138.

Blanton, H., Stuart, A.E., & VandenEijnden, R.J.J.M. (2001). An introduction to deviance-regulation theory: The effect of behavioral norms on message framing. *Personality and Social Psychology Bulletin*, 27(7), 848 – 858.

Blanton, H., VandenEijnden, R.J.J.M., Buunk, B.P., Gibbons, F.X., Gerrard, M., & Bakker, A. (2001). Accentuate the negative: Social images in the prediction and promotion of condom use. *Journal of Applied Social Psychology*, 31(2), 274 – 295.

Blanton, H., Crocker, J., & Miller, D.T. (2000). The effects of in-group versus out-group social comparison on self-esteem in the context of a negative stereotype. *Journal of Experimental Social Psychology*, 36(5), 519-530.

Dykstra, P., Buunk, B.P., & Blanton, H. (2000). The effect of target's physical attractiveness and dominance on STD-risk perceptions. *Journal of Applied Social Psychology*, Vol. 30(8): 1738-1755

Gibbons, F.X., Blanton, H., Buunk, B.P., & Eggleston, T. (2000). Does social comparison make a difference? Optimism as a moderator of the relation between comparison level and academic performance. *Personality and Social Psychology Bulletin*, 26(5), 637-648.

Blanton, H., Buunk, B., Gibbons, F.X., & Kuyper, H. (1999). When better-than-others compare upward: Choice of comparison and comparative-evaluation as independent predictors of academic performance. *Journal of Personality and Social Psychology*, 76(3), 420-430.

Crocker, J., & Blanton, H. (1999). Social stigma and self-esteem: Justice beliefs and self-structure as vulnerabilities. In T.R. Tyler, R.M. Kramer & O. John (Eds.), *Social Sources of the Self* (pp. 171-192). Mahway, NJ: Lawrence Erlbaum Associates.

Gibbons, F.X., Gerrard, M., Blanton, H., & Russell, D. (1998). Reasoned action and social reaction: Intention and willingness as independent predictors of health risk. *Journal of Personality and Social Psychology*, 74(5), 1164-1180.

Blanton, H., Cooper, J., Skurnik, I., & Aronson, J. (1997). When bad things happen to good feedback: Exacerbating the need for self-justification through self-affirmation. *Personality and Social Psychology Bulletin*, 23(7), 684-692.

Blanton, H. & Gerrard, M. (1997). The effect of sexual motivation on the perceived riskiness of a sexual encounter: There must be fifty ways to justify a lover. *Health Psychology*, 16(4), 374-379.



Blanton, H., Gibbons, F.X., Gerrard, M., Conger, K.J., & Smith, G.E. (1997). The role of family and peers on the development of health-risk prototypes associated with substance use. *Journal of Family Psychology, 11*(3), 1-18.

Cantor, N., & Blanton, H. (1996). Strategically connecting life tasks: An effortful slice of personality. In J. Bargh & P.M. Gollwitzer (Eds.), *The Psychology of Action: Linking Cognition and Motivation to Behavior* (pp. 338 – 360). New York: Guilford.

Aronson, J., Blanton, H., & Cooper, J. (1995). From dissonance to disidentification: Selectivity in the self-affirmation process. *Journal of Personality and Social Psychology, 68*(6), 986-996.

### ***Republished Articles***

Blanton, H., & Christie, C. (2012). Deviance regulation: A theory of identity and action. To appear in K.D. Vohs & R.F. Baumeister (eds.), *Self and Identity*. Thousand Oaks, CA: Sage Publications.

Blanton, H. & Jaccard J. (2012). Arbitrary metrics in psychology. In H. Stam (ed.), *Theoretical Psychology: Contemporary Readings* (Part One: Theory, History and Critical Theory). Thousand Oaks, CA: Sage Publications.

Gibbons, F.X., Gerrard, M., Blanton, H. & Russell, D.W. (2003). Reasoned action and social reaction: Willingness and intention as independent predictors of health risk. In P. Salovey & A.J. Rothman (Eds.), *Social psychology of health. Key readings in social psychology*. (pp. 78-94). New York, NY: Psychology Press.

### ***Minor***

Blanton, H. (2007). Deviance. Entry in *Encyclopedia of Social Psychology*, Sage Publications.

Blanton, H. (2006). The history of social comparison research. In D. Stapel & H. Blanton (eds.), *Social Comparison: Essential Readings*. Brighton, NY: Psychology Press.

Blanton, H., & Christie, C. (2004). Social comparison: Everybody's personal theory. Review of J. Suls and L. Wheeler (2002), *Handbook of Social Comparison*. *Contemporary Psychology, 48*(3), 311 – 313.

Cooper, J., & Blanton, H. (1995). Self-perception Theory. Entry in *Blackwell Dictionary of Social Psychology*, Cambridge, MA: Blackwell Publisher.

## **Selected Conference Presentations**

American Psychological Association; American Psychological Society; Association for Consumer Research, Eastern Psychological Association; International Communication Association; International Congress of Behavioral Medicine; Joint Meeting of the European Association of Experimental Social Psychology and the Society of Experimental Social Psychology; National Communication Association; Midwestern Psychological Association; Society of Behavioral Medicine; Society of Experimental Social Psychology; Society of Personality and Social Psychology; Society of Southeastern Social Psychologists; Sydney Symposium of Social Psychology.

## **Talks, Colloquia & Workshops**

Brown University, 2012; Dartmouth University, 2010; Duke University, 2004, 2005; Carnegie Mellon University, 2006; Institute of Personality and Social Research, 1996, 1998; The Lewin Institute, The Netherlands, 2003; Northwestern University, 2003; Oklahoma State University, 2008; Princeton University, 1999; State University of New York at Buffalo, 1996, 2003; University of Chicago, 2003, 2007; University of Connecticut, 2000; University of Groningen, The Netherlands, 2002; University of Maryland, 2000; University of Michigan, 1999; University of Missouri, 2008; University of North Carolina at Chapel Hill, 2002, 2006; 2010; North Dakota State University, 2006; University of Missouri, 2008; University of Pittsburgh, 2002; University of Texas at Austin, 2005; 2015; University of Houston, 2006; University of Utah, 2001; Sam Houston State, 2007; Virginia Tech, 2001, 2004; Workshop on Social Comparison and Social Identity, Schiermonnikoog, The Netherlands, 1998; Workshop on Theory Development, Heidelberg, Germany, 2005; Yale University, 1998.

## **Grant Activity**

### ***In Preparation***

Project: *Game-Based Reinforcement of Online Anti-DUI Interventions*

National Institute on Alcohol Abuse and Alcoholism

R01 to be submitted to NIAAA June, 2016

**Description:** This project tests videogame-based strategies for slowing the documented rapid decay of online anti-DUI interventions.

### ***Under Review***

Project: *Videogame Delivery of Antismoking Graphic Health Warnings*

National Cancer Institute

R01 Submitted May, 2015 (Resubmission under revision)

**Description:** This project tests videogame-based strategies for embedding anti-smoking graphic health warnings.

## ***Funded***

Project: *Virtual Building Emergency Evacuation (co-I)*  
National Science Foundation  
Total Budget: **\$619,125**  
Period: 8/2015 – 8/2018

Project: *Proof of Concept of Videogame Delivery of Graphic Health Warnings*  
Center for Health, Intervention, and Prevention  
Total budget: **\$15,000**  
Period: 4/14 to 6/16

Project: *Evaluation of Graphic Warning Labels on Tobacco Packages and Related Supporting Messages (co-PI).*  
National Cancer Institute. Supplement to: Dr. K. Viswanath, under *Lung Cancer Disparities Center: Jointly Addressing Race and Socioeconomic Status.*  
Total budget: **\$976,059**  
Period: 8/2012 – 8/2013

Project: *The Psychophysiological Implications of Polarized Political Communication*  
University of Connecticut Research Foundation,  
Total budget: **\$18,090**  
Period: 6/2011 – 6/201

Project: *Social Norm Interventions to Reduce College Drinking*  
UNC-Bowles Center for Alcohol Studies.  
Total budget: **\$33,000.**  
Period: 6/01/04 - 6/01/07

Project: *Message Framing to Encourage Safer Sex.*  
University at Albany Faculty Research Award Program,  
Total Budget: **\$12,220**  
Period: 4/1998 – 5/1999

## **Teaching History**

### ***Graduate Courses***

Advanced Social Psychology; Attitudes & Persuasion; Comparison and Categorization Processes; Field Research Methods; Health Communication; Research Methods in Social Psychology I and II; Self and Society; Social Comparison Theories and Foundations; Social Influence Seminar: Foundations of Message Design; Social Psychological Interventions; Social Psychology of Self-Esteem.

### ***Undergraduate Courses***

Social Psychology; Self and Society; Honor's Seminar on Self-Esteem; Educational Psychology; Personality Psychology; Research Methods; Introductory Statistics.

### **Activities and Honors**

#### ***Organizations***

Member, International Communication Association.

Member, National Communication Association.

Fellow, Society of Social and Personality Psychology.

Fellow, Division 8, American Psychological Association.

Fellow, Society of Experimental Social Psychology.

#### ***Awards***

2015 Top Four Paper Award, Health Communication Division, International Communications Association.

2015 Top Student Paper Award (faculty co-author), Health Communication Division, International Communications Association.

2015 Teaching Distinction, Office of the Provost, University of Connecticut.

2014 Teaching Distinction, Office of the Provost, University of Connecticut.

2013 Teaching Distinction, Office of the Provost, University of Connecticut.

2012 Teaching Distinction, Office of the Provost, University of Connecticut.

2005 Teaching Distinction, Department of Psychology, University of North Carolina.

2004 Teaching Distinction, Department of Psychology, University of North Carolina.

2003 Teaching Distinction, Department of Psychology, University of North Carolina.

2002 Theoretical Innovation Prize, Society of Personality and Social Psychology.

1990 Magna cum laude, with Honors, Phi Beta Kappa, Virginia Tech.

#### ***Editorial***

2011 – 2013 Associate Editor, *Journal of Experimental and Social Psychology*.

2012 – 2013 Co-Editor (with Charles Stangor), *Dialogue*, Newsletter for Society for Personality and Social Psychology.

2009 – 2012 Co-Editor (with Diane Quinn), *Dialogue*, Newsletter for Society for Personality and Social Psychology.

2006 – 2010 Associate Editor, *Journal of Experimental and Social Psychology*.

2004 – 2007 Editorial Board, *Personality and Social Psychology Bulletin*.

2005 – 2008 Editorial Board, *Self and Identity*.

2001 – 2005 Editorial Board, *Psychology and Health*.

#### ***Ad-hoc Reviewer***

*Assessment; Communication Research; European Journal of Psychological Assessment; European Journal of Social Psychology; Group Process and Intergroup Relations; Health Communication; Health Psychology; Journal of Advertising; Journal of Applied Psychology; Journal of Applied Social Psychology; Journal of Computer-Mediated Communication; Journal of Experimental Psychology: Applied; Journal of Experimental Social Psychology; Journal of Consumer Research; Journal of Health Communication ; Journal of Marketing Research; Journal of Personality; Journal of Personality and Social Psychology; Journal of Politics; Mass*

*Communication and Society; Motivation and Emotion; Motivation Science; Organizational Behavior and Human Decision Processes; Organizational Science; Personality and Social Psychology Bulletin; Personality and Social Psychology Review; Perspectives on Psychological Science; Psychology and Aging; Psychological Science; Social Cognition; Social Influence; Social Psychological and Personality Science.*

***Professional Committees and Workshops***

- 2011 – 2013 Member, Executive Committee, Society of Experimental Social Psychology.  
2011 Instructor, Social Psychological Interventions, two week workshop at the Summer Institute for Social and Personality Psychology (with Deborah Prentice), Princeton, NJ.  
2011 Chair, Theoretical Innovation Prize Panel, Society for Personality and Social Psychology.  
2011 Member, Scientific Impact Committee, Society of Experimental Social Psychology.  
2011 Member, Webpage Advisory Board, Social Psychology and Personality Psychology.  
2009 Co-organizer (with Jennifer Bosson), Self and Identity Preconference (sponsored by the International Society for Self and Identity), for the Society of Personality and Social Psychology, Las Vegas, NV.  
2008 Co-organizer (with Diane Quinn), Self and Identity Preconference (sponsored by the International Society for Self and Identity), for the Society of Personality and Social Psychology, Tampa, FL.  
2005 Organizer, Health Cognitions Conference, sponsored by National Cancer Institute, Asheville, NC.

***University Service***

*University of Connecticut*

- 2010 – Faculty Coordinator, Departmental Human Subjects Pool  
2014 Member, Clinical Search Committee  
2013 – 2014 Member, Departmental Space Committee  
2013 Member, College of Liberal Arts & Sciences, Seed Grant Review Panel  
2012 Member, College of Liberal Arts & Sciences, Seed Grant Review Panel  
2012 Member, Social Psychology Search Committee  
2012 Chair, Social Psychology Graduate Admissions Committee  
2011 Chair, Social Psychology Graduate Admissions Committee  
2007 Member, Social Psychology Graduate Admissions Committee

*Texas A & M University*

- 2005 – 2007 Area Coordinator, Social Psychology Program  
2005 – 2007 Chair, Departmental Advisory Committee  
2007 Chair, Search Committee, Social Psychology  
2006 Member, Search Committee, Social Psychology  
2005 Member, Search Committee, Social Psychology

*University of North Carolina*

- 2003 – 2005 Area Coordinator, Social Psychology Program
- 2003 – 2005 Member, internal review committee, College of Liberal Arts & Sciences
- 2002 – 2004 Chair, Departmental Colloquium Series
- 2002 – 2003 Member, internal review committee, Department of Psychology

*University at Albany*

- 1999 – 2002 Area Coordinator, Social Psychology Program
- 2002 Member, Search Committee, Industrial Organizational
- 2000 Chair, Search Committee, Social Psychology
- 2000 Member, Search Committee, Industrial Organizational
- 1999 Chair, Search Committee, Social Psychology
- 1998 Member, Search Committee, Social Psychology
- 1998 – 2002 Chair, Colloquium Committee
- 1997 – 1998 Member, Colloquium Committee

***Other Activities***

- 2014 – Chairman, *XYZ Community Atlas Project* (<http://www.xyzatlas.org/project-summary/>). Fistera Studios, Austin TX
- 2012 – 2014 Chairman, Advisory Board, *Hedonic Map of Austin Project*, Fistera Studios, Austin TX
- 1996 – 1997 Volunteer, SOS Community Crisis Center, Ypsilanti, Michigan
- 1994 – 1995 Member, Steering Committee for Red Cross Community Crisis Center, Ames
- 1987 – 1990 Assistant Manager, Raft Community Crisis Center, Blacksburg, Virginia
- 1986 – 1987 Volunteer, Raft Community Crisis Center, Blacksburg, Virginia